



From the Desk of David Streit:

It's amazing the many ways scam artists, criminals, and spammers try to steal your money. I know several victims of fake tech support scams.

Either the scam artist called them at random or they responded to a phone number in a pop-up notice that froze their Web browser. They paid their fee, compromised their credit card, and let criminals rummage around their system. Another client received a sophisticated e-mail that implied the writer stole the client's identity, requiring her to pay a significant ransom to keep her "secret" safe. I once received a series of threatening phone calls ordering Stephill to call to "settle" a lawsuit (Stephill wasn't involved in any litigation).

These bad guys are easily dealt with. If a fake tech support criminal calls you, simply hang up. If you see a notice in your Web browser saying Microsoft detected an infection and to call the number listed to get it cleaned, simply force close your browser using Task Manager, or just reboot. I simply ignored the voice mails from the lawsuit troll and I never heard from him again. If you're not sure what to do, call me and I'll gladly help. You needn't become a victim of these heartless criminals!

David Streit - Principal

> IN THIS ISSUE



How to Give a Webinar Presentation

Dorie Clark, Harvard Business Review

Companies have moved global from local, and the demand to give presentations remotely has grown. Teleconferencing was the way of the old; and now video and high-speed internet has paved the way for clear video presentations. Dorie Clark, a professor at Duke University's Fuqua School of Business, has given hundreds of webinar presentations, and gives some great tips on how to successfully engage executive audiences.

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Ethics is a Serious Business

John Hooker, Great Leadership



A company's ethics are key to its success. While most people are basically good, bad thinking by good people can sometimes lead a company to go astray ethically. But how do you recognize ethical competence and motivate staff to acquire and apply this? John Hooker, a noted professor of Business Ethics and Social Responsibility, gives us a deeper look into ethics and its importance in the business world, while outlining three different forms of ethics training.

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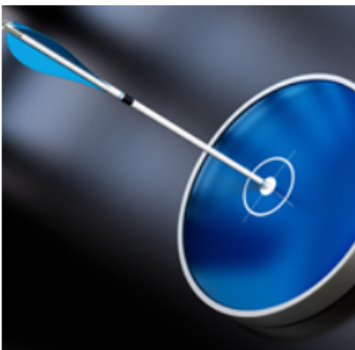


15 Default Privacy Settings You Should Know

Geoffrey Fowler, Washington Post

Unfortunately default privacy settings have proven not to be very private. Improving your privacy is extremely important for your internet safety. We often thought it was just Google and Facebook, spying and collecting data; but it's also your TV, cellphone, LinkedIn, and more! Most of these companies collect our data to learn about our behavior and sell targeted ads. Learn some common settings you can change to stop giving away so much.

> [read more](#)



How to Reclaim Your Email Box

Ted Serbiniski, Entrepreneur

Email inboxes are often overwhelmed with a continuous flow of emails 24 hours a day, 7 days a week, and we get backlogged before we know it. Take back your time and learn four strategies for managing an overwhelming inbox.

> [read more](#)



Start Doing This One Thing Differently With Your Employees

Tommy Mello, Inc.

Business owners need to delegate tasks to save time and work more efficiently; however, the delegation aspect is often misguided and can be used as "dumping" tasks instead. As we allow employees to take care of delegated tasks, it is also important to create structure and deadlines, similar to other tasks. There are beneficial ways to properly delegate tasks, and this article outlines six tips to delegate more effectively and create better results.

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AND...VIDEO PICKS FROM OUR STAFF



Burgers by Bots

Automation is now a bun and a burger away

> [see the video](#)



Digital Spider Artist

Customize walls with your own designs as easy as 1-2-3

> [see the video](#)



Liquid Like Sculptures

New designs flow like a liquid wave in the air

> [see the video](#)



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