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January 2018 Newsletter

David Strict



### From the Desk of David Streit:

Happy New Year! There's lots of new technology trends to look forward to this year. This issue discusses cryptocurrencies, passwords store in

magnetized shirt cuffs, and online ordering of food. The changes coming just in 2018 could be amazing. An Ericsson Consumer Insight Summary Report last month discussed ten hot consumer tech trends

(https://stephill.dattodrive.com/index.php/s/XfLDcLVjCON5IGI). For example, digital tech is beginning to interact with us on human terms. Intelligent voice assistants like Amazon Echo and Google Home use our voices to process commands. Still, devices that become too human-like may spook us out. I refuse to "talk" with customer service robots on the phone. I press "0" to try to get to a real person!

David Streit - Principal

## > IN THIS ISSUE



Emailing on Vacation is a Fast Way to Ruin Company Culture Katie Denis, Harvard Business Review

Katie Denis, an expert in the field of understanding the benefits of vacation time, has found that employees can ruin company culture by emailing while on vacation. A study found that just 14% of managers unplug while on vacation, and continue to do work or email employees. Learn why doing this can disrupt the motivation of employees and hurt the company as a whole.

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4 Tax-Related Takeaways on Cryptocurrencies Danielle Sabrina. Forbes



#### **Email Template**

There is a lot of buzz around cryptocurrencies, from Bitcoin to Litecoin, not just from a personal investor side; some employers are even using them for company wages. As businesses start to do this, a big question will be how these new currencies will be taxed. Learn four tax takeaways to think about if you are thinking about paying people in cryptocurrencies.

> read more



#### Your Next Password May Be Stored in Your Shirt Cuff Rachel Metz, MIT Technology Review

Is smart fabric the trend of the future? A new fabric is being researched at the University of Washington that contains magnetized textiles that can store small amounts of data readable by a magnetometer, including ones inside most smartphones. While the technology isn't market ready yet, think about the convenience of not needing key cards and passwords because your shirt had a magnetized-thread patch to unlock a door. Learn more about the possibilities of this new technology.

> read more



#### The Simplest Thing You Can Do to Build Mental Strength Amy Morin, The Inc. Life

Mental muscle can be as rewarding, if not more so, than building physical muscle in the gym. To get those proper mental workouts and become tougher above the shoulders, author Amy Morin points out 5 helpful and easy suggestions to build mental toughness.

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#### The 3 Things You Can Do to Farm for Referrals Ivan Misner, Entrepreneur

Farming and hunting are two different concepts that are often mistaken when networking for new referrals. Farming relationships takes a certain amount of patience and cultivation, rather than a quick hunt for contacts. The farmers understand that the effort expended will pay off later on, rather than the quick kill that hunters use to build business. Ivan Misner, Ph.D. understands this concept quite well, and gives 4 key suggestions on how to farm properly and build better relationships.

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# AND...VIDEO PICKS FROM OUR STAFF

4/10/2018



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Dining and Digital Experience Ordering will be entirely interactive in the future - even for pizza > see the video



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