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TECHNOLOGY TIMES

Stephill Associates, LLC

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Newsletter

12



From the Desk of David Streit:

I welcome new clients Geof Brothers of Brothers Commercial Brokerage, specialists in commercial real estate, in Red Bank, and Jeff Lehman of The Lehman Law Firm, PC, specialists in real estate and title law, in Woodbridge. I'm busy improving their computer infrastructure!

I'm enjoying a new iPhone 8 Plus. I decided to skip the iPhone X with the face recognition technology. I felt it was not convenient enough for my requirements. I much prefer a fingerprint reader, but the world seems to be moving to face recognition, so I may have to migrate eventually. For now, I'm happy with my choice.

David Streit - Principal

> IN THIS ISSUE



Making the Right Connections When You Don't Have an "In"

Dorie Clark, Harvard Business Review

Connections are fundamental for success in the business world. As it is often said; 'It's not what you know, it's how you know.' But what do you do if you don't know the right people? Learn four detailed strategies from a top marketing strategist on to build the right connections when you don't have that 'in'.

> [read more](#)

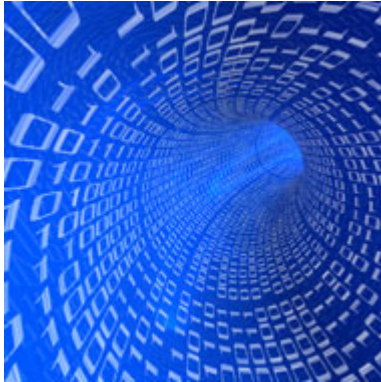
Avoid the Hypocrisy of Judgment

David Meltzer, Entrepreneur Magazine



If you want to be your best self, it's important to avoid judging other people. It harms our ability to be fair to others and harms our decision-making capabilities. Check out this interesting article to learn the damage caused by judging others, the different types of biases that occur when we're judging, and how we can make good business decisions by avoiding judgments.

> [read more](#)

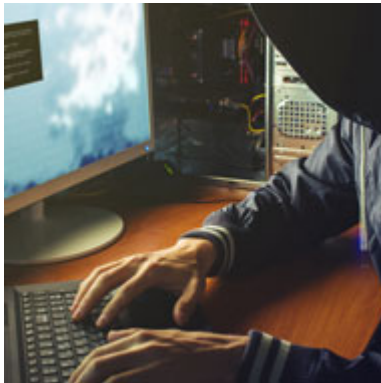


15 Ways to Be More Secure Online

David Neild with Mallory Johns, Popular Science

The topic of security never seems to get old in today's business climate. Explore 15 ways from top technology journalist David Neild to create optimum security online. Some of these helpful tips include tips for people who use Facebook; how you should be handling your browsing history; properly securing your phone; and several other helpful strategies to protect yourself from avoiding scams, and letting yourself become a victim of various cyber crimes.

> [read more](#)



5 Ways to Protect Your Company Against Data Breaches

Scott Matteson, Tech Republic

Data breaches happen way too often in our current business climate. Learn from experienced systems administrator Scott Matteson on 5 specific ways to defend against a data breach before it happens so that you don't repeat the same mistake other companies have made. Read more.

> [read more](#)



7 Ways to Ask for a Favor and - Get It!

Roger Dooley, Neuromarketing

In the business world, we often need a favor from an outside party. But how do you get someone to actually do the favor for you? Learn from noted neuromarketing expert Roger Dooley on 7 ways to ask for a favor and have your request granted. Scientific studies show that these techniques actually work!

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AND...VIDEO PICKS FROM OUR STAFF



Mind Bending Animation

Artist takes 3D animation into mind bending journey

[> see the video](#)



Tires of the Future

Meet the tire that never needs air or be replaced.

[> see the video](#)



Open Wide

3D printing is revolutionizing an unexpected field: dentistry.

[> see the video](#)



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Stephill Associates, LLC
20 Pine Valley Lane
Monroe Township, NJ 08831
Tel: 732-792-2021
Fax: 732-226-7348
dstreit@stephillassociates.com

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20 Pine Valley Lane, Monroe Township, New Jersey 08831