From:	Stephill Associates Newsletter <dstreit@stephillassociates.com>
Sent:	Wednesday, April 11, 2018 9:01 AM
To:	David Streit
Subject:	Stephill's Select Business and Tech Tips Monthly Newsletter - April 2018

Share this email   [f Share]   [Tweet]
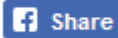
[JOIN EMAIL LIST]

Images not displaying properly? <u>View the online version here</u>.

TECHNOLOGY TIMES
Stephill Associates, LLC

April 2018
Newsletter

04

From the Desk of David Streit:

I try to stay positive. I hoped Microsoft got it right with Windows 10, the successor to the poorly received Windows 8.1. Sadly, I'm disappointed. I have to let off some steam and verbalize my complaints about Windows 10.

I've customized the Start menu for several clients. The Fall Creators Update wipes the Start menu back to factory defaults. Why?

Why does Microsoft name their updates instead of just numbering them?   What does the "Creators Update" mean?

Why does the Start menu in Windows 10 Professional by default contain a dozen apps of games and entertainment that no one needs? If I delete them and I later do a major update, they come back. Why?

Why when I want to shutdown and reboot am I forced to wait while updates install? I'm not given an opportunity to skip the installs and do it later. (I hear this complaint a lot from clients.)

Why do major Windows 10 updates take up to an hour to install, and I can't use the computer during the upgrade?

Why did Microsoft make it harder to get to Control Panel where all the settings apps reside in one place? Instead, they've spread settings around a bunch of screens that make them much harder to find.

Why do some clients on Windows 10 STILL suffer from blue-screen crashes, poor performance, and malware?

Why does Microsoft practically force me to create a Microsoft account for Windows when I want to set up a local or domain account? Business computers are often on centrally managed corporate server domains and users have domain accounts.

I can cite many other examples. Windows 10 is only slightly less bloated and confusing to use than Windows 8.1. It's full of irritating, useless "features" that frustrate users. Microsoft still doesn't get it.

Users want an efficient, stable, intuitive computer that lets them accomplish their tasks with minimal delays and maintenance. Windows still requires a lot of support. I know, because I provide it to my clients. I'd rather it just work so I could focus on helping clients implement technology that helps them grow their businesses instead of dealing with constant Windows headaches.

I know, some of you will say, "Get a Mac". Sorry, while the situation is better with Apple, they have their own headaches. That's a topic for another day.

David Streit - Principal

> IN THIS ISSUE

How Your Phone Can Help You Set Better Habits

Alexander Samuel, *Harvard Business Review*

Our pervasive access to technology has often been blamed for forming bad habits. A social media expert argues, however, when technology is used correctly, it can cultivate positive habits. After all, habits are just patterns, so we just need to create positive tech patterns that allow for creativity and simplicity. Learn some examples of how you can use technology to create habits that have a positive impact on your life.

> read more

The Quest for Perfect Cybersecurity

George Finney, Forbes

Helen Keller has a relevant quote that security is mostly a superstition that does not truly exist.   A major cybersecurity expert recently elaborated on that quote by explaining that cybersecurity is no different. People will always ask whether their site is secure, but that's not a yes-or-no question. See why this expert says that perfect cybersecurity is unattainable, and why we should instead identify cybersecurity as an adventurous task that is full of imperfections.

> read more
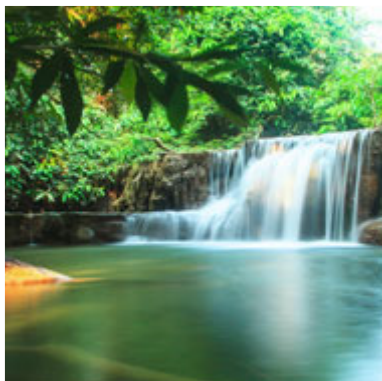
Springtime Strategies to Liven Up Your Company Culture

Peter Limone, Entrepreneur

Spring is the time of the year focused on new beginnings and rebirth, so why not try to create new energy within your company culture? An expert in the field of innovative employee solutions gives 4 suggestions on how to cultivate and grow your company's cultural garden, leading to improved morale and productivity.

> read more

Leadership Can Come from Where You Least Expect It

Scot Hunsaker, Great Leadership

There are many paths to leadership, and often it can't be found within a title or a direct hiring. Sometimes people who become leaders within organizations rise to the occasion outside of their direct title or expectations. To find unconventional leaders in your company, you can use tactics such as SWOT analysis, employee surveys and customer surveys, strategic planning groups, etc. Read this article to learn more ways you can identify and allow leaders to emerge.

> read more

Your Smartphone and Your Brain

Hilary Brueck, Business Insider

Scientists aren't sure if technology is actually destroying our brains, but it can lead to depression, addictive tendencies, and a slowdown of our thinking processes. Research has shown that our brains are better at doing one thing at a time, as opposed to multi-tasking which is common with smartphone use. As a result, there has been evidence to show that smarter, more analytical thinkers are less active on their smartphone search engines than other people. Learn more about this troubling trend, and potential solutions.

> read more

AND...VIDEO PICKS FROM OUR STAFF

Robotic Bees of the Future
Pollination is becoming a business opportunity in the field of robotics
> see the video

3 Principles for Safer AI
How we can best prepare for artificial intelligence
> see the video

If the Shoe Fits...
How one athletic shoe brand sees the future of product design
> see the video

Stephill Associates, LLC
Helping you step over the hills of technology

Share this newsletter:

Stephill Associates, LLC
20 Pine Valley Lane
Monroe Township, NJ 08831
Tel: 732-792-2021
Fax: 732-226-7348
Email:
dstreit@stephillassociates.com